Training Workshop on the Community-based Elder Care in the U.S.

April 15-16, 2016
Room 264, Geography Building
3663 Zhongshan Road North, Putuo, Shanghai

Workshop Introduction

This four-part series of workshop will provide a comprehensive overview of how the Settlement House model helps to create meaningful community change. You’ll learn how to address your neighborhood’s most pressing needs—and target specific solutions. You’ll gain tools that you can use to: craft a mission statement; strategize and develop an action plan to address the needs in your community; recruit volunteers to help strengthen your delivery of services; raise funds to sustain the various types of family services; and build strategic community alliances.

Speaker: Willing Chin-Ma

Willing Chin-Ma has held several senior leadership roles and spearheaded some of the most significant initiatives in Grand St. Settlement’s (GSS) history over the past 20 years. She currently oversees all administrative and financial affairs for two of the organization’s departments, Early Childhood and Senior Services. She also guides the organization’s core functions in the areas of capital improvements, real property management and facility maintenance, program evaluation and continuous quality improvement, and Information Technology systems.

RSVP: https://shanghai.nyu.edu/events/training-workshop-community-based-elder-care